



AUGUST 2020

# NCCDA NEWSLETTER

*The official newsletter of the North Carolina Career Development Association*

## A MESSAGE FROM NCCDA PRESIDENT, KATIE PETERSEN



Colleagues and friends,

I am honored to serve as the 2020-2021 President of NCCDA. When I accepted the honor of serving in this leadership role for the organization, I did not know that we would be pursuing independence as an organization, nor did I anticipate that we would have a global pandemic alongside a social justice awakening. Challenge accepted.

As an independent non-profit organization, NCCDA endeavors to serve the North Carolina career development community in a more robust way. We re excited to share with you our new website and online home at [nccdaonline.org](http://nccdaonline.org). Our board will be working diligently this year to set a firm foundation for our future as an organization with an eye on fiscal responsibility and the development of our next strategic plan. I want to thank our 2019 and 2020 board members for all of their hard work and dedication to making this transition a reality.

In particular, I want to recognize the leadership and service of the sub-committee who have put in countless hours of work in addition to their full time professional roles. The sub-committee is led by Past-President, Deanna Knighton and included Beth Hwang, Linda Whited, and myself.

*How is it August already?*

April, May, June, and July seem to have passed in the giant fog of COVID-19 and for those connected with education, a new academic year is upon us. The pandemic has had a dramatic impact on the economy and the workforce.

Unemployment is widespread and opportunity is scarce. Uncertainty seemingly lives around every corner. (I think I am on plan E, part C for the fall myself.) Daily we witness the inextricable link between career, mental health, and well being. As we help our clients and students navigate this new landscape, I encourage you to be mindful of your own mental health. You hold the space for many others to share their experience. How are you giving yourself the same space during the day?

*What I'm thinking about...*

I have a love for learning and a firm belief that my learning is never done. As President, I want to use my voice to encourage you to continue your own learning and development. I have been having conversations with colleagues, reading and reflecting on my own privilege and power as a white woman and how that intersects with my role as a career counselor. Today, I am reflecting on the idea of "fit", how job fit shows up in the workplace, and the ways in which it has limited historically marginalized people from employment opportunities. Dr. Tierney Bates, Assistant Vice Chancellor for Special Projects and Interim Executive Director of The Wendy P. and Dean E. Painter Career Center, at The University of North Carolina at Chapel Hill provides some great food for thought in his recent article, Dismantling Fit in Higher Education and Corporate Culture. What are you thinking about? I encourage you to share your thoughts and ideas with the community through newsletter articles, conference and/or webinar proposals, etc. Together we can create change.

Wishing you well,  
Katie Peterssen, NCCDA President

## **NCCDA IS HIRING NEWSLETTER INTERNS!**

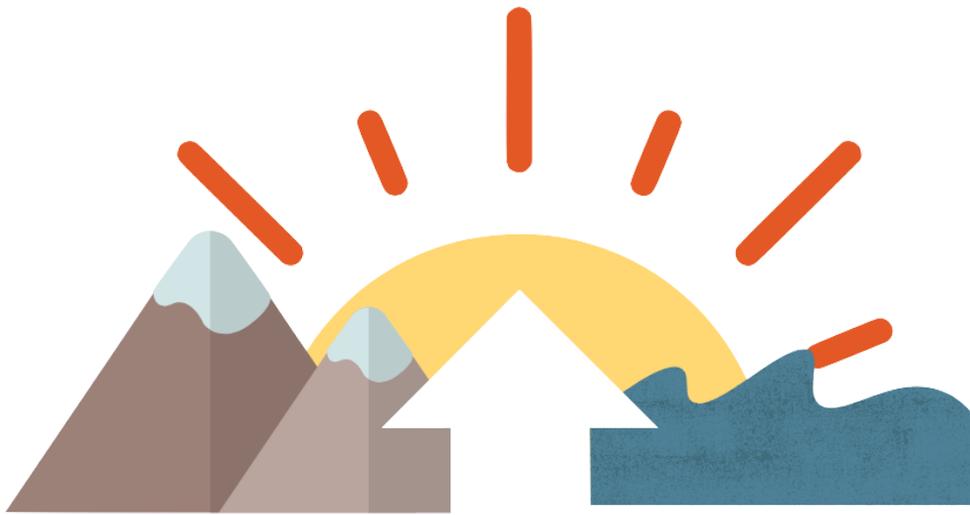
NCCDA is hiring Newsletter Interns! Duties involve gathering information and writing short, creative articles on a variety of topics related to career development to be included in NCCDA newsletters.

This is a great opportunity for graduate students to get involved in NCCDA and gain valuable experience! We will provide a small stipend and/or cover membership fees for each intern for their time and services.

Interested? Please email a **brief** cover letter to Flannery Clair (fkclair@meredith.edu) *by September 30th*.

# NCCDA CONFERENCE REGISTRATION IS OPEN!

Join us at the **2020 NCCDA Virtual Conference** on November 18-19. Be inspired to go boldly forward in your personal and professional lives by creating new beginnings and advocating and innovating for change. A mix of live events and asynchronous/recorded sessions will be offered. Register & check out the tentative conference schedule [here](https://tinyurl.com/NCCDA2020) ([tinyurl.com/NCCDA2020](https://tinyurl.com/NCCDA2020)).



# New Beginnings

GOING BOLDLY FORWARD

*Advocating & Innovating for Change*

November 18th-19th

<https://tinyurl.com/NCCDA2020>

# MEMBERSHIP IS OPEN FOR BUSINESS!

Have you joined yet? Don't forget to renew your membership with NCCDA!  
Visit NCCDA's new website to join today! <https://nccdaonline.org/>



**Join today!**

“  
NCCDA is my favorite professional association. The friends, the learning and encouragement are priceless.”

LINDA WHITED,  
MEMBER SINCE 2009

The graphic features two white silhouettes of people with their arms raised, holding hands. In the center of their hands is a green circular logo with the NCCDA acronym and a globe icon. The background is dark teal.

## CHECK OUT OUR HOMEPAGE AT [NCCDAONLINE.ORG](https://nccdaonline.org)

Visit our homepage to view the latest tech tools and featured articles (updated monthly).



### TECH TOOLS

Create an online, shared digital wall with Padlet. Think of it as an online Post-it note board that allows you to collaborate with others. Users can add links, videos, images or files to Padlet notes. Notes can be moved and organized to help group ideas or themes. Best of all, it's FREE!

Check out a recent [Padlet](#) that was created by attendees at a recent NCCDA Town Hall conversation!

*submitted by Katie Petersen*



### FEATURED ARTICLE

#### NORMALIZING GRIEF IN THE CURRENT JOB MARKET

by Megan Myers

Should I even job search right now, is a common question that I'm hearing. Before I can jump into the, "yes, and here's why..." I want to try to address a bit of the fears surrounding job searching and the emotions attached to job searching right now. While people may be experiencing a lot of

# CONFERENCE KEYNOTE SPEAKERS ANNOUNCED!

## Opening Keynote Speaker



### **Tiffany Waddell Tate, MA**

Associate Director, National Engagement  
Wake Forest University

Tiffany Waddell Tate is a higher-ed professional, entrepreneur, speaker and educator with over a decade of work in Higher Education. Adept in leading professional development efforts for students and early career professionals, Tate has been featured as a guest speaker for collegiate institutions, professional associations across the country, and within the private-sector, including: the NC Association of Colleges & Employers, The National Association of Colleges & Employers, The Urban League, Novant Health, and Verger Capital. She is a master in coaching professionals to learn, lead, and grow at work, while being true to their authentic selves and building their personal brand. As a talent development consultant, Tate helps mission-driven organizations train, develop, and retain high potential people and teams with an emphasis on creating inclusive cultures. Tate earned her BA and MA from Wake Forest University, and is a Gallup Certified Strengths Coach, Diversity Educator, and MBTI Certified. Tate currently serves as Associate Director for National Engagement at Wake Forest University, and CEO/Founder of Career Maven Consulting.

## Closing Keynote Speaker



### **Donovan Livingston, Ph.D.**

Assistant Dean, Office of University Collaborations  
Office of the Provost at Wake Forest University

Donovan Livingston is an award-winning educator, spoken word poet, and public speaker. In 2016, his Harvard Graduate School of Education convocation address "Lift Off" went viral, reaching over thirteen million views and prompting Hillary Clinton to praise, "It's young graduates like [Livingston] who make it clear that America's best days are still ahead." His convocation address was published as a book in 2017. Livingston recently completed a Ph.D. in Educational Leadership and Cultural Foundations at UNC Greensboro, where he studied the impact of hip hop and spoken word poetry in student experiences in higher education. More specifically, Livingston is interested in understanding how poetics - rooted in Black lyrical, oral traditions - serve as a catalyst for student success. Livingston currently serves Wake Forest University as the Assistant Dean of the Office of University Collaborations - a new division of the Office of the Provost and Adjunct Lecturer in the Department of Education.

## CALL FOR CONFERENCE PROPOSALS

NCCDA is calling for breakout session proposals for this year's conference. We have four areas of emphasis for our breakout sessions this year. We want to hear how you've gone boldly into advocacy, innovation, career interventions, or best practices as you've worked to meet the pressures and see the opportunities of this year.

Presenters with various levels of experience and at various organizational and institutional types are encouraged to submit proposals. Breakout sessions are 50 minutes in length, with live sessions having an additional 10 minutes for questions. The proposal submission form is [here](https://tinyurl.com/nccda2020proposal) (<https://tinyurl.com/nccda2020proposal>).

**Proposal submission deadline is 11:59pm on Sunday, September 13th, and recorded sessions will be due by 11:59pm on Sunday, October 25th. We will send more details to the accepted presenters.**

If you have any questions, please contact Quenaisha Moody at [quenaisha.moody@miller-motte.edu](mailto:quenaisha.moody@miller-motte.edu) or 919-912-8684.

## SUPPORT OUR MEMBERS!

It's time to support our members! Each year, we invite members to submit an application to make a project become a reality, enhance a current offering, or support graduate research. We award several grants each year, up to \$750, to help create opportunities for career practitioners in the state of North Carolina. The application is live [here](#); you can complete it all online. Our deadline this year is November 1, 2020, and can't wait to see what amazing things our members are planning.

Please review the application details and reach out to the committee chair, Emily Gomez [egomez@hireheroesusa.org](mailto:egomez@hireheroesusa.org), if you have additional questions.

# NCCAREERS.ORG IS LIVE!

The new NCcareers.org site has officially launched! NCcareers.org launched during the #CTESC2020 Virtual Conference in July. The initiative is in partnership with eight NC government agencies, led by the NC Dept. of Commerce, under direction of Governor Cooper. [NCcareers.org](https://www.nccareers.org) is a resource for all NC citizens, offering Labor Market information and comprehensive career resources. [Check it out!](#)

*Special shoutout to NCCDA members Catherine Allen and Kaitlyn Bayley for their work with LEAD and the NCCDA Best Practices Grant to bring awareness to NCcareers.org at the higher ed level.*



## MORNING MUSINGS HAVE GONE VIRTUAL!

NCCDA took Morning Musings virtual in response to COVID-19. NCCDA's first-ever virtual Morning Musings was a hit! Our members connected virtually for the first time ever enjoyed connecting (or re-connecting!) with each other in May and August Morning Musings meetups.

Stay tuned! NCCDA will be hosting another Morning Musings during our 2020 Conference and we hope to see you there!



# THE 55TH ANNUAL POETRY & ART CONTEST WILL BE KICKING OFF SOON!

**Theme:**

**My Future Career -  
Imagine the Possibilities**

Check out the NCCDA website for  
updated contest details--

[https://nccdaonline.org/Poetry-  
and-Art-Contest](https://nccdaonline.org/Poetry-and-Art-Contest)



NCCDA is hosting the 55th Annual Poetry & Art Contest in celebration of National Career Development Month in November. Every adult and student enrolled in public, private, and parochial schools, and colleges are eligible. During the month of November, schools from across the state hold local, school, and district wide contests to celebrate National Career Development Month.

The annual NCCDA Poetry and Art Contest provides an opportunity for NCCDA to promote career development and awareness in North Carolina. North Carolina has consistently had national winners, and has been the top state contributing entries to this international contest. NCCDA had a record number of state participants and national winners for the 54th annual Poetry & Art Contest!

## **STATE CONTEST TIMELINE AND DEADLINES:**

**Oct. - Nov. 2020:** Advertise and hold local, district, and/or county contests

**Nov. - Dec. 2020:** Announce school or local winners (1st-3rd place); send to county or district wide contest by December 20, if applicable.

**January 25: All Submissions due for judging**

**By mail:** Morgan Ray, 311 Thistle Downs Dr., Burlington, NC 27215

**By email:** mbray@waketech.edu or khines1123@gmail.com

**Feb./Mar. 2021:** State winners will be notified

(1st prize -\$50, 2nd prize -\$25, 3rd prize -\$10; all winners receive a certificate)

**April 2021:** National winners will be posted June 2021 - National winners work is displayed and recognized at NCCDA 2021 Conference in Atlanta, Georgia (June 30 - July 2, 2021)

# GIVE THE COMMITTEE A HELPING HAND!

Give the committee a helping hand!

If interested in assisting the committee and judging the North Carolina Poetry and Art contest entries, please contact Morgan Ray (mbray@waketech.edu) or Kelsey Hines (khines1123@gmail.com) by **November 19, 2020**.

## NCCDA RECEIVES THE 2019-2020 NCDA OUTSTANDING STATE DIVISION AWARD

What an honor! NCCDA is proud to receive the 2019-2020 Outstanding State Division Award from NCDA. Looking forward to another fantastic year with this amazing community in our great state. Thank you, e-board and members!



## NCCDA Board Members | 2020-2021

[nccdaonline.org](http://nccdaonline.org)

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### President

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