



NCCDA CONFERENCE

Friday, February 4, 2022

Hosted Virtually via BoothCentral

Schedule of Events

9:00 – 9:15 AM	Welcome & Kick-Off
9:15 - 10:15 AM	<p>Opening Keynote Address</p> <p><i>Rich Feller Ph.D. LPC</i> <i>Professor and University Distinguished Teaching Scholar at Colorado State University</i></p> <p>Dr. Feller has served as the National Career Development Association President. A former school, vocational, and admissions counselor, and coordinator of graduate programs in Counseling and Career Development program, and the Student Affairs in Higher Education program he taught within the Organizational Performance and Change graduate program. Consultant to NASA, UN, NFL, AARP, and organizations within all fifty states and six continents, his publications include three books, 6 film series, www.stemcareer.com and over 100 articles and book chapters. Co-founder of the Who You Are Matters! board game, OnlineStoryteller, and ConversationsMatter.life he directed the NSF's GAUSSI career program and served as Chief Advisor to www.youscience.com . Lead trainer for the Job and Career Development Coach program, he is Pearson's Career Decision Making System co-author and career consultant to Semester at Sea. His international consultations include projects in Sudan, Egypt, Thailand, China, Korea, Japan, Australia, Singapore, India, Canada, and Europe.</p>
10:15 - 10:30 AM	Break
10:30 - 11:20 AM	Breakout Sessions
	<p>Who You Are Matters! Connect, Reflect, Engage <i>Breakout Room A</i> <i>Rich Feller Ph.D. LPC</i></p> <p>Interactive simulation to explore narrative assessment process using a board game format that leads to a career clarification statement. You will be able to evaluate principles of narrative assessment; experience the "who you are matters" board game program; practice deep listening and giving feedback; and identify one's personal qualities, strengths, and desires and apply them to what is your "next possibilities."</p>
	<p>Helping First-Years Find Their Place: Using Innovative <i>Breakout Room B</i></p>

	<p>Curriculum to Build Career Confidence & Student Success <i>Amanda Brumfield</i></p> <p>This session discusses "College, Careers, and Honors Carolina Life," a required first-semester class for all first-year honors students at UNC Chapel Hill. We'll describe how this class uses experiential learning, self-assessments, career exploration, and meaningful conversations to give students the tools and self-awareness necessary to launch a successful college and career journey, as well as a purposeful life. We'll also discuss how this required course exposes students to valuable resources they would previously need to seek out on their own, thus challenging barriers to access and inclusion.</p>
	<p>Navigating Stress & Trauma in the Workplace <i>Breakout Room C</i> <i>Tammy Samuels & Jason Lynch</i></p> <p>The onset of the COVID-19 pandemic brought numerous challenges for those working in helping professions, including career counseling. Many found themselves responding to their clients' responses to the pandemic and parallel national crises, as well as their own. These circumstances set the stage for the experience of stress and traumatization as professionals were pushed past their capacity to cope. This interactive session explores the ways in which stress and trauma show up in the work environment, as well as strategies to identify and mitigate patterns of behaviors associated with stress and trauma.</p>
11:30 AM - 12:20 PM	Breakout Sessions
	<p>Untangling Discrimination: Protecting Black Hair in the Workplace <i>Breakout Room A</i> <i>Whitney McLaughlin & Alysia McGlone</i></p> <p>Black hair continues to be politicized in the workplace. Cultural bias and race-based hair discrimination can create barriers to advancement causing inequitable career and educational opportunities for Black youth and adults. To foster social change, counselors must understand the historical and sociopolitical perspectives on Black hair, engage in social justice and advocacy efforts, and use career interventions that promote authenticity, positive self-image, and self-advocacy with Black clients and students.</p>
	<p>C3 (Carolina Career Community) as a Solution to Enhance Career Services Communication on Decentralized Campus <i>Breakout Room B</i> <i>Dr. Nadia Korobova & Dr. Lori Haight</i></p> <p>Carolina Career Community (C3) is a professional network that aims to serve as a key resource to all UNC-Chapel Hill faculty and staff who provide career advising to students and maintain employer relations. Started out as a small grassroots initiative 7 years ago, C3 now boasts a membership of over 140, and has its own website and professional awards; its members receive monthly electronic newsletter and can utilize a listserv all at no cost or obligation. This session will address how this all transpired including what are some best practices in developing similar community on your campus.</p>
	<p>The Healing Power of Safety: Using a Trauma-Informed Approach to Career Counseling <i>Breakout Room C</i> <i>Rachel Coleman</i></p> <p>It is estimated that over 80% of the U.S. adult population has experienced a traumatic event. Considering this prevalence rate, it is very likely career practitioners will work with trauma survivors at some point in their careers. This raises several questions: How might trauma impact survivors' career development? How do practitioners best support survivors in their career development? How do we create spaces in which survivors feel safer, respected, believed, and empowered? This presentation will provide foundational information about trauma as well as implications for career practitioners and the career counseling field.</p>
12:30 - 1:30 PM	Lunch & Business Meeting

1:30 - 1:45 PM	Break
1:45 - 2:35 PM	Breakout Sessions
	<p>Don't Let the Good Ones Get Away: Retaining Talent in a Post-Pandemic World <i>Breakout Room A</i> <i>Sarah Wild & Emily Hoey</i></p> <p>The Covid-19 pandemic has changed the way many think about work. A new Gallup analysis found that "48% of America's working population is actively job searching or watching for opportunities." Companies can't afford these losses. How is your organization working to keep the talented employees that you have? This session will discuss the key reasons why the #GreatResignation is happening, how to retain shining talent, while also considering the sociocultural influences affecting diverse groups of individuals post-pandemic.</p>
	<p>Creating Brave Spaces in the Workplace <i>Breakout Room B</i> <i>Regina Gavin Williams & Kevin Eason</i></p> <p>This session will focus on sharing and discussing strategies on how to create brave spaces and opportunities for courageous conversations in workplaces as employees navigate social unrest and a global pandemic while balancing multiple roles. What workplaces can do to create brave spaces within the work environment will be shared. Implications for supervisors, team leaders and career counselors in supporting both the career and mental health needs of employees/clients will also be explored.</p>
	<p>Storytelling: The Secret Weapon to Leveraging Your Voice <i>Breakout Room C</i> <i>Crystal Waters</i></p> <p>Storytelling is the never-fail tactic that's a must in helping undergraduates who are interested in furthering their education after the bachelor level. Storytelling is literally a part of our DNA. Most people are familiar with the concept that the brain has two halves: the left hemisphere, which deals with facts and numbers, and the right hemisphere, which deals with emotions. Whether or not our students have a strategic brand message, stories can keep them move forward. Stats and points of pride have their place, but they rarely move humans like stories do. The fact is, there is never a wrong time to leverage the voices of our students. We must begin to demonstrate best practices on how to incorporate storytelling into the graduate school decision making and application process because it can powerfully demonstrate the impact made on our campuses and within the community. In the end, well-crafted stories well told can not only help our students have a better interview, but also make sure the interviewer and search committee members remember them and their stories once the interview is done. And in a competitive job market, it will always make the difference.</p>
2:45 - 3:45 PM	<p>Closing Keynote Address</p> <p><i>Sharon Givens, PhD, CCC, CCSP</i> <i>CEO and Director of Visions Counseling and Career Center LLC. (VCCC)</i></p> <p>Dr. Sharon Givens is a researcher, a licensed psychotherapist, career counselor, professional trainer, and academician. VCCC is a premier private practice offering career counseling and coaching, mental health counseling and psychological testing with locations in Columbia, SC, and Fort Mill, SC. She is also the sole proprietor of Training Visions, an international training firm, dedicated to providing customized training in the areas of career development, diversity, and mentoring.</p>
3:45 - 4:00 PM	Closing Remarks

Keynote Speaker Bios



Rich Feller Ph.D. LPC

Professor and University Distinguished Teaching Scholar at Colorado State University

Dr. Feller has served as the National Career Development Association President. A former school, vocational, and admissions counselor, and coordinator of graduate programs in Counseling and Career Development program, and the Student Affairs in Higher Education program he taught within the Organizational Performance and Change graduate program. Consultant to NASA, UN, NFL, AARP, and organizations within all fifty states and six continents, his publications include three books, 6 film series, www.stemcareer.com and over 100 articles and book chapters. Co-founder of the Who You Are Matters! board game, OnlineStoryteller, and ConversationsMatter.life he directed the NSF's GAUSSI career program and served as Chief Advisor to www.youscience.com. Lead trainer for the Job and Career Development Coach program, he is Pearson's Career Decision Making System co-author and career consultant to Semester at Sea. His international consultations include projects in Sudan, Egypt, Thailand, China, Korea, Japan, Australia, Singapore, India, Canada, and Europe.



Sharon Givens, PhD, CCC, CCSP

NCD A PRESIDENT 2021-2022

Dr. Sharon Givens is a researcher, a licensed psychotherapist, career counselor, professional trainer, and academician. She is the CEO and Director of Visions Counseling and Career Center LLC., (VCCC). VCCC is a premier private practice offering career counseling and coaching, mental health counseling and psychological testing with locations in Columbia, SC, and Fort Mill, SC. Sharon is also the sole proprietor of Training Visions, an international training firm, dedicated to providing customized training in the areas of career development, diversity, and mentoring.

Sharon has been involved with NCD A since 2008. She has earned a certification as a Career Development Facilitator, Career Development Facilitator Instructor, and a master trainer. Sharon has served on the Career Development Facilitator Instructor Task Force, and currently serves on the Master Trainer Committee. Sharon is currently a member of the NCD A Advisory Council where she serves as the co-chairperson. Since her tenure on the council, she has led, participated in, and developed various ingenuities to promote the success of the Career Development Facilitator program as well as the National Career Development Association. More specifically, she has played a major role in the revision process of the career development facilitator curriculum and is leading the Career Development Facilitator program assessment task force.

Sharon has an undergraduate degree in social work with a minor in psychology. She has a graduate certificate in Psychiatric Rehabilitation. She has a Master of Science in Counseling and a Master of Education in Adult Education. Sharon also has a doctorate in curriculum and instruction with a cognate in counseling. Sharon was the recipient of the Lorin Anderson Award for Doctoral Research. She has over fifteen years of experience in the career development field with roles including a career counselor, college and career readiness project director, mentor, career coach and director of career development training. As a career and college readiness project director in her home state of South Carolina, she developed two major career development infrastructures that have enabled over 20,000 students across the state to attend college and or obtain successful employment.